Electronic Acknowledgement Receipt					
EFS ID:	6723772				
Application Number:	10750451				
International Application Number:					
Confirmation Number:	4989				
Title of Invention:	Suggesting and/or providing targeting criteria for advertisements				
First Named Inventor/Applicant Name:	Ross Koningstein				
Customer Number:	82402				
Filer:	John C. Pokotylo				
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Application Type:	Utility under 35 USC 111(a)				
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Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
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1	Transmittal Letter	IDS_TRANSMITTAL_Google_41. pdf	62555	no	2		

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.